WORKIN’ HARD FOR A LIVING

by SANCHO VEGA CORTEZ

Terry Cross, Rock Cod and Old Country Pisano

Two most important human elements, he probably knew the man at all—mainly because he is not a dream.

"I'm the last of the old-time locals."

said from his modest home on Fire Mountain. "My mother and father dedicated all their lives to the Church of Christ three times a week. Because of this, I was raised somewhat religiously, attending church for the first time at age 11. I was really into surf fishing. One time at age 11, I caught this beautiful fish that came through theodefence net. I learned to process the beautiful fish that came through the defence net. I learned to process the beautiful fish that came through the defence net. My mother and father taught me the essentials of hunting and fishing, and I stuck.

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The ocean is honest and accommodating as the day is long, for without these two most important human elements, he probably would have never survived over 40 years in business.

Owner of Harbor Fish & Chips on the waterfront in Oceanside Harbor, Cross, 57, has never ventured far from the sea, for this is the man a lifetime-earning magnum.

He was born and raised in Oceanside and has never lived in any other city in my life," Cross said from his modest home on Fire Mountain. "I went up north and fished for a buyer out of Santa Monica, and it stuck. A lot of fish and make a living. I take pride in that I've never had to call anyone to tow me, in no matter what the mechanical circumstances. If I had a problem at sea, I would invent a way to fix it and get in alone."

At the beginning, Harbor Fish Market was struggling, but the realization of selling small fish-only to make a living wasn't going to out the moment.

In 1989, Sally realized we had to expand to make it. There just wasn't enough money in retail fish to support the entire family. I was casting so much fish, that we decided to open a fish and chips restaurant. There was a large profit-margin in prepared food, plus we didn't have to worry about the amount of fish I caught. I could always freeze it and sell it later with fresh fish and cole slaw. No loss, plus we saved a tremendous amount of money not having to buy fish because we couldn't afford it ourselves. This is really make our business plan viable.

After Cross's wife, Sue, contracted cancer and died in 1986.

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Tenperry Terry Cross with a jag of Bonita

Young Terry Cross with a jag of Bonita

Terry Cross with a jag of Bonita

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